



DFS DX™ CONNECTED SOLUTIONS PLATFORM

DFS DX™

Connected Solutions Platform

DIGITAL TRANSFORMATION
for the fueling industry

Digital Transformation (DX) for Intelligent Fueling and Retail

Technology is transforming the fueling industry at a rapid pace, delivering operational efficiencies, increased security, higher quality services, and immense economic value. Fleets and fueling stations that embrace digital transformation position themselves to compete at a higher level and gain market share. Backed by decades of global industry expertise, Dover Fueling Solutions (DFS) has created DFS DX™, a connected solutions platform that harnesses cloud,

IoT, and advanced analytics to deliver intelligent fueling and retail solutions and services for your business. The DFS DX connected solutions cover a diverse range of industry needs and consists of several software applications built on the Microsoft Azure platform to deliver secure, end-to-end solutions that can help you transform your business. Combine one or more solutions to drive digital transformation and enable your business for future growth.



DX Wetstock

Real-time precise fuel loss identification and notification

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DX Monitor

Proactive fuel dispenser uptime & security monitoring & management

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DX Promote

Drive targeted consumer advertising at the fuel dispenser

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DX Retail

Centrally deploy and manage point of sale solutions

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DX Fleet

Manage and monitor your fleet fueling enterprise from a single interface

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DFS DX™

Connected Solutions Platform



From intelligent edge to intelligent cloud

The DFS DX connected solutions suite combines decades of global product and industry experience with the powerful Microsoft Azure platform to deliver solutions that utilize the intelligent edge and the intelligent cloud to help transform your business. Leveraging the power and end-to-end security of

the Microsoft Azure to gather and quickly process a multitude of secure data points to deliver real-time insights, DFS DX utilizes artificial intelligence and machine learning that helps your business drive efficiencies and cost savings, while providing a secure, scalable system that you and your customers can trust.



DFS Cloud

Powered by Microsoft Azure, the DFS cloud provides a scalable solution to proactively safeguard both your own and your customers' data, and ensure compliance. Microsoft Azure provides a secure, reliable connection to your IoT devices.



IoT-connected devices

Azure IoT is built on decades of Microsoft enterprise experience. Azure IoT helps ensure safer devices, safer data connections, and safer data transmission to the cloud.



Intelligent computing at the edge

Azure IoT Edge enables data typically processed in the cloud to be conducted on the device itself. By moving select workloads to edge devices, you can accelerate response times and enable processing even when you're not cloud-connected.

Drive increased sales revenue

Many locations operate retail, car wash, or other related businesses, and these can be vital for your bottom line. Promote products and services at the dispenser to drive in-store foot traffic and sales, increase customer loyalty, and deliver an overall enjoyable customer experience.

Maximize site assets and operational efficiency with IoT

From the tank to the payment module, the operational efficiency of your entire retail station has a direct impact on your bottom line. The DFS DX connected solutions platform helps you streamline operations and optimize site assets.

Increase safety and security with DFS DX connected solutions

When it comes to fuel stations, compliance and security are critical. Powered by Microsoft Azure, the software applications that comprise the DFS DX connected solutions platform use intelligent edge to provide ongoing updates on the state of your devices. The solution suite uses Azure Stream Analytics to expedite data creation and alert you to potential issues.

DFS DXTM

Connected Solutions Platform

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